## Programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Programme</th>
<th>Expected Outcome</th>
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<tbody>
<tr>
<td>9.00 am – 9.30 am</td>
<td>Registration of participants and refreshment</td>
<td>• Understanding of global, national and UTAR’s research directions and trends.</td>
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<td>9.30am – 10.00am</td>
<td>Opening and presentation by IPSR</td>
<td>• Understanding of likely future research funding schemes especially under the 10th Malaysia Plan.</td>
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<td>10.00am – 11.15am</td>
<td>Overview of research centres and their focus areas</td>
<td>• Understanding of research centres and activities in UTAR.</td>
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<td>11.15am – 11.30am</td>
<td>Briefing on break-out brainstorming, discussion, idea ‘cross-fertilization’ sessions.</td>
<td>• Discussion groups of not more than 20 members per group shall be formed with a coordinator each.</td>
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<td>Grouping of academic and researchers based on the following research themes:</td>
<td>• Each group shall be assigned a room for discussion. Each room shall be equipped with white board, projector and PC.</td>
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### Arts and Social Science
1. Centre for Media and Creative Communication
2. Centre for Creativity in Technology, Games and Design
3. Centre for Chinese Studies Research
4. Centre for International Studies
5. Centre for Social Change and Trends

### Economics, Business and Accounting
6. Centre for Accounting, Banking and Finance
7. Centre for Economic Studies
8. Centre for Business and Management
9. Centre for Sustainable Development and Corporate Social Responsibility in Business

### Computer Science and IT
10. Centre for Computing and Intelligent Systems

### Science and Engineering
11. Centre for Vehicular Technology
12. Centre for Photonics Research
13. Centre for Communication Systems and Networks
14. Centre for Mathematical Sciences
15. Centre for Bio-Diversity Research
16. Centre for VLSI Design
17. Centre for Brain Science
18. Centre for Environmental Research
   <New research centres>
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| 11.30am – 13.00pm | Group discussion (to be led by a Coordinator)                                      | - General understanding of members’ research areas, expertise and activities.  
- Identification of possible research areas/topics/projects which are relevant to socio-economic environment of Malaysia.  
- Discussion on details of projects identified above e.g. project title, team members, objectives, plan, budget, possible funding sources, etc. |
| 13.00pm – 14.00pm | Lunch break                                                                       |                                                                    |
| 14.00pm – 15.30pm | Group discussion (to be led by a Coordinator)                                      | - Identification of possible research areas/topics/projects which are relevant to socio-economic environment of Malaysia.  
- Discussion on details of projects identified above e.g. project title, team members, objectives, plan, budget, possible funding sources, etc. whichever possible.  
- Outline of next actions to be taken and deadlines. |
| 15.30pm – 16.00pm | Tea break                                                                          |                                                                    |
| 16.00pm – 17.00pm | Group presentations (to be led by a Coordinator)                                  | - Sharing of the outcome of the brain-storming and group discussion sessions.  
Slides presentation on the sharing of the outcome of the brain-storming and group discussion sessions:  
- Ideas conceived and follow-up actions resulting from the workshop discussions  
- Suggested titles; team members of the projects  
- Other recommended details including sources of funding (internal/external), various deadlines, specific requirements, expertise, equipment, permission etc. |
|              | Wrap-up session                                                                    | Conclusion and wrap-up by IPSR Director.                             |